

# Sponsorship Package Information

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## **ATA's Young Professional FORUM**

### **Vision**

The Young Professionals Network of the ATA seeks to advance the workforce readiness of students as future tourism leaders by providing opportunities to engage and freely exchange with experts in the field. By expanding the students' knowledge-base, this will enable the development of industry-specific skills.

### **Mission**

YPF partners with public, private and non-governmental organizations to promote the social, economic, and cultural well-being of the student through the delivery of educational activities and cultural events. In an increasingly global marketplace, this will lead to the creation of a multicultural and competitive professional workforce dedicated to the African tourism industry.

Why? :

To support the Young Professionals Forum for students and upcoming entrepreneurs to:

- Exchange ideas
- Network with social and business entrepreneurs in the domestic and international markets
- Increase their knowledge-base in regards to Africa tourism;
- Create a business with a social purpose (social entrepreneurship focus);
- Form partnerships with public and private sector agencies and NGO
- Meet amazing young leaders and form long-term friendships around the world;
- Explore different types of funding and support;
- Increase relationships with the continent;
- Get involved with the Africa Travel Association (ATA) and help plan future events.

## Corporate Sponsorship Levels

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### **Presenting Diamond Sponsor: \$1,000**

- Strong presence of corporate banners and signs at the event (staging, aisle banners,);
  - 1 Model promoting your business
  - Option for company representative to give welcoming remarks on day of the event;
  - Logo banners on all print ads in prime location
  - Access to post-show attendee list (one-time usage)
  - 5 VIP's seating to view fashion show
  - Product placement located on prominent location
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### **Gold PACKAGE \$500**

- 1 Model promoting your business
  - Logo banners on all print ads in prime location
  - Access to post-show attendee list (one-time usage)
  - 2 complimentary VIP attendee passes
  - Product placement located on prominent location
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### **Bronze Sponsor: (Less than \$500)**

- Company name listed on all printed materials and on the Website;
- 2 complimentary VIP attendee passes

<b>PROJECT YOUNG PROFESSIONALS NETWORK Sponsored by CATOU</b>	Sponsorship Agreement <b>*REQUIRED INFORMATION</b>	2 0 0 8
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\*Name of Company/Individual (Please Print or Type)

\*Date

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\*Address

\*City

\*Zip

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\*Phone

\*Fax

\*E-mail

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www.\_\_\_\_\_

\*Contact Name & Title

Web Address

Contact Name: Berny Martin or Johanne Brierre

Fax: 317-536-3544

It is our pleasure to be a sponsor of "Project Young Professional Network" 2008 to be held on May 3<sup>rd</sup>.  
 2008 at the **Moomia Lounge** in the amount of \$\_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_

Mail to Miracle Corners  
of The World (MCW)  
Africa Travel Association  
166 Madison Avenue, 5<sup>th</sup>  
Floor  
New York, NY 10016  
1-212- 447-1357  
[www.miraclercorners.org](http://www.miraclercorners.org)  
Contact Name: Nathalie  
Phillips

## PAYMENT INFORMATION

◇ CHECK # \_\_\_\_\_ enclosed for  
\$ \_\_\_\_\_ made  
Payable to: Miracle Corners of the World

**Africa Travel Association (ATA)**  
Website: [www.africa-ata.org](http://www.africa-ata.org)  
Sponsorship Phone Number: 212-447-1357  
Thank you for your support!

### OFFICE USE ONLY:

Prog Ad# \_\_\_\_\_ Pg # \_\_\_\_\_  
Date Received: \_\_\_\_\_  
Recorded By: \_\_\_\_\_  
Date Paid: \_\_\_\_\_ Amount Paid: \_\_\_\_\_  
Location(s): \_\_\_\_\_  
VIP Tickets \_\_\_\_\_ Billboards \_\_\_\_\_  
Giftbags \_\_\_\_\_ Media \_\_\_\_\_